

X-copy

28th year issued weekly

fashion calendar

'68

OCTOBER 7

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 4, 1968</u>			
Thursday Oct. 3 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Fashions from Bergdorf Goodman, presented by Josephine Hughes. Tickets: \$25.00, benefit of Cancer Care. Contact: OR. 9-5700.	BERGDORF GOODMAN	HOTEL PIERRE CORONET ROOM
Oct. 3	2:00 P.M. - ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Thursday Oct. 3 4:00 P.M. Cocktails	PREVIEW: SPRING 1969 SPORTSWEAR "The All-American Looks for the All-American Miss"--sportswear, pantsets, ensembles designed by Anita Funai. By invitation. Contact: Phil Hertz, 594-1771. Public Relations: Claire Affens, Fashion Forum, OX. 7-3564.	SYMPHONY (525 SEVENTH AVENUE)	RAINBOW GRILL RCA BLDG - 65TH FLOOR
Thursday Oct. 3 4:00 P.M.- 6:00 P.M.	PREVIEW: NEW SHOE COLLECTIONS Preview of D'Antonio and Palter de Liso collections designed by Albanese; and Andrea of Paris collection for I.S. By invitation. Contact: 924-1020.	D'ANTONIO SHOE CORP.	REGENCY HOTEL TENT ROOM
Thursday Oct. 3 6:00 P.M.- 8:00 P.M. Buffet	RECEPTION FOR CARLO PALAZZI Evelyn Jablow, fashion director of Monsanto Textiles Division, is hostess with Carlo Palazzi, to show a special group of menswear fashions in Mon- santo's Acrilan knit and his '69 Capri Sea Collection. By invitation only. Contact: 246-4820.	MONSANTO TEXTILES	ST. REGIS VERSAILLES SUITE
Thursday Oct. 3 6:30 P.M. Champagne Reception	ACHIEVEMENT MEDAL TO DONALD BROOKS The Parsons Medal for Outstanding Achievement, awarded for the first time since 1956, will be presented to Daonld Brooks. Showing of his original costumes, designed for Julie Andrews in "Star". Fashion show produced by Harper's Bazaar. By invitation only.	PARSONS SCHOOL OF DESIGN	CARTIER 5TH AVE. & 52ND ST.
Beginning Thursday Oct. 3	SPRING COLLECTION IN CALIFORNIA "Line Two" collection. Contact: Jack Webster or Rod Owens, 213-MA.7-6579.	BERT GEIGER	122 EAST 7TH STREET LOS ANGELES, CALIF.
Friday Oct. 4 11:00 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Also showing Oct. 7, 8 at 11:00 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Saturday Oct. 5- Jan. 19	OPENING: GUATEMALAN ART EXHIBITION Selected examples of Maya ceramics, lapidary work, stone carving presented on the occasion of the opening of the 23rd Session of the General Assembly of the U.N. Publicity: 879-5500 Ext. 451.	METROPOLITAN MUSEUM (5TH AVE. & 82ND ST.)	BLUMENTHAL PATIO MAIN FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 6	MEN'S & BOYS' WEAR - HOLIDAY-EARLY SPRING MARKET WEEK The Merchandise Mart, Chicago. Contact: 312-527-4141		
Sunday Oct. 6-	SHOE FAIR IN CHICAGO	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE
Oct. 9	Sponsored by National Footwear Mfrs. Assn., National Shoe Retailers Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Contact: Edward Launzel, 265-1350.		
<u>WEEK BEGINNING MONDAY, OCTOBER 7, 1968</u>			
Oct. 7	11:00 A.M. - B.H. WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Monday Oct. 7	PRESS PREVIEW: FURS BY EMERIC PARTOS	BERGDORF GOODMAN	2ND FLOOR FUR SALON
11:30 A.M.	Preview for the press of Fall-Winter fur collection designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.		
Monday Oct. 7	ITALIAN COUTURE SHOW	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR ROSE ROOM
1:00 P.M.	Balestra of Italy will present his International and Alta Moda collections. <u>(Informal modeling, Tues., Oct. 8, 1:30 - 4:30.)</u> By invitation. Publicity: Olga Soffer, TR. 5-7200 Ext. 661.		
Monday Oct. 7 3:30 P.M.	PREMIER SHOWING: NEW SWIMSUITS	OSCAR DE LA RENTA SWIMSUITS(1407 B'WAY)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Thereafter continuous at showroom, 1407 Broadway, Room 2510. Contact: WI. 7-4232.		
Monday Oct. 7 6:30 P.M.- 9:00 P.M.	FIFTH SESSION: CAREER COURSE "Fashion Coordination". Speakers: Conoldine Burnett--Frederick Atkins; Gloria Cataldo--Doyle Dane Bernbach; Rosalind Gersten--Macy's. Price: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Monday Oct. 7- Oct. 17	IRISH READY-TO-WEAR SHOWINGS	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 6TH AVE. & 54TH ST.
	Holiday-Resort-Spring ready-to-wear by: Basil Collins, Pat Crowley, Emor, J.P. Fashions, Gailwear, Jimmy Hourihan, David Kenna, Raymond Kenna, Sheila Mullally, Pallas Knitwear, Perry of Dublin, Dorothy Pinnock, Henry White. By reservation. Contact: Liam Kelleher, 265-5230. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.		
Monday Oct. 7- Oct. 17	SPRING FASHIONS FROM BRITIAN	CLOTHING EXPORT COUNCIL	WARWICK HOTEL 6TH AVE. & 54TH ST.
	British ready-to-wear by: Chez Vera, Cojana, Cope Allman, John Criag, Janet Dickinson, Doree Leventhal, Edward Mann, Laurie Mansfield, Merseywear, Brenda Ring, Slimma, Suede & Leathercraft, M. Waldman. By appointment. Contact: Joan Hardy, PL. 2-8400 Ext. 386.		
Monday Oct. 7- Nov. 17	OPENING OF ART EXHIBIT "Robert Motherwell: Collages"--30 new collages by the abstract expressionist. Public Relations: Leon Levine or Doris Palca, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 8 8:45 A.M. Coffee	RESORT-SPRING SPORTSWEAR COLLECTION Designed by Melba Hobson. Show promptly at 9:00. There- after continuous. Contact: 524-6535.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday Oct. 8 10:30 A.M.	OPENING: RESORT- SPRING COLLECTION Continuous by appointment. Contact: Ben Goldstein, 564-7832.	MARIO FORTE FOR HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 8	11:00 A.M. - B.H. WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Tuesday Oct. 8 8:00 P.M.- 11:00 P.M.	ART EXHIBIT IN THREE GALLERIES Opening of "The American Vision--Paintings, 1875-1925", including works by Winslow Homer, George Caleb Bingham, Eastman Johnson, Thomas Cole, William Hart, Thomas Eakins, Samuel F.B. Morse, Rembrandt Peale. Price: \$25.00, for benefit of the Public Education Assn., LA. 4-3575. (Thereafter through Nov. 2, \$1.00 at each gallery: Hirsch & Adler, 21 E. 67th St.; Paul Rosenberg, 20 E. 79th St.; M. Knoedler & Co., 14 E. 57th St.)	PUBLIC EDUCATION ASSN(20 W. 40TH ST.)	HIRSCHL & ADLER; PAUL ROSENBERG; KNOEDLER
Wednesday Oct. 9 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall-Winter collection by John Anthony for Adolphe Zelinka will be shown. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, 832-8212.	JOHN ANTHONY FOR ADOLPHE ZELINKA	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 9 4:00 P.M.	FILM AND RECEPTION "The Wool Gathering"--highlights from Miss Wool of America TV fashion pageant and reception to introduce Miss Wool '68. By invitation only. Contact: Eleanor Walsh, LW. 4-3490.	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	ST. REGIS ROOF
Wednesday Oct. 9 8:00 P.M. Champagne	SPECIAL ART BENEFIT OPENING All five floors of the Wildenstein will be open for the first time at a benefit for the Arthritis Foundation. Price: \$35.00. Contact: 677-5790.	ARTHROSIS FOUNDATION (221 PARK AVE. SOUTH)	WILDENSTEIN GALLERY 19 EAST 64TH STREET
Thursday Oct. 10 2:30 P.M.	PREVIEW OF RESORT COLLECTION Press preview of Rudi Gernreich's Resort collection. By invitation. There- after by appointment. Contact: Bernie Buchwald, 695-1617.	RUDI GERNREICH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Oct. 14 5:00 P.M.- 7:00 P.M.	THEADORA VAN RUNKLE COLLECTION Press preview of Evelyn Jablow production of a collection in Electro/Knit jersey designed for Monsanto by Theadora Van Runkle. By invitation only. Contact: 246-4820.	MONSANTO TEXTILES	THE STUDIO 535 WEST 24TH STREET
Beginning Monday Oct. 14	RESORT-SPRING ITALIAN COLLECTION Showing of Fontana ready-to-wear. By appointment through Nov. 1. Contact: Joan Franges, PL. 3-7244.	FONTANA	HOTEL PLAZA SUITE 334
Beginning Monday Oct. 14	OPENING OF SPRING COLLECTION Continuous showings. Contact: Ed LeVangie, 564-4130.	MISS COUTURE	1407 BROADWAY SHOWROOM - 39TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 14	OPENING OF SPRING COLLECTION "Gay Gibson Plays the Money Game". Continuous showings of complete Spring collection. Contact: Ed LeVangie, 564-4130.	GAY GIBSON	1407 BROADWAY SHOWROOM - 39TH FLOOR
Monday Oct. 14- Oct. 19	52ND NEW YORK ANTIQUES FAIR American, European, Oriental furnishings and collectibles will be displayed for sale by leading dealers from 12 states and England. Hours: 1:00 - 11:00. Sat.: 1:00 - 6:00 P.M. Admission: \$2.00. Contact: 792-6121. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
Tuesday Oct. 15 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Pattullo-Jo Copeland and furs by Radley at benefit for American Cancer-Elaine Kane Memorial Division. Fashion Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Tuesday Oct. 15 1:00 P.M.	OPENING OF SPRING COLLECTION Also showing Oct. 22, 29, Nov. 6 at 1:00. By reservation. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 15 4:30 P.M.- 6:00 P.M.	PREVIEW OF JUNIOR BEACH FASHIONS "The Petti Beach Thing"--swimsuits and beachwear for juniors. By invitation. Thereafter, 1407 Broadway, 41st floor. Contact: Betty Winchester, LO. 3-7960.	PETTI SWIMWEAR (DIV. JACK WINTER)	MARTINIQUE THEATRE B'WAY & 32ND STREET
Tuesday Oct. 15 5:00 P.M.- 7:00 P.M. Cocktails	FOURTH ANNUAL AWARDS: "NEWSWORTHY EYEWEAR" The Fashion Eyewear Group of America's fourth annual design awards for outstanding achievement in newsworthy eyewear during the year. Fashion show and presentation of award-winning styles. Fashion and beauty editors on Award Jury. By invitation. Publicity: Ruth Hammer Associates, 246-4818.	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
Beginning Tuesday Oct. 15	OPENING: HOLIDAY-RESORT KNITWEAR Continuous showings of dresses, suits, ensembles, at-home, evening wear in ribbon knits; also hand-woven ribbon ties for men. By appointment. Contact: Otto Freund, 594-8770. Publicity: Sue Gardner, TR. 7-4952.	ANN FLEISCHER	29 WEST 38TH STREET SHOWROOM - 9TH FLOOR
Wednesday Oct. 16 10:00 A.M.- 12:00 Noon	PRESS PREVIEW: ANNUAL KNIT EXHIBIT "Avant Garde VI"--sixth annual exhibit of international knitwear styling and yarn ideas. By invitation. Contact: Don March, 971-4905.	DU PONT COMPANY (350 FIFTH AVENUE)	EMPIRE STATE BLDG. 4TH FLOOR THEATRE
Wednesday Oct. 16 11:30 A.M.	CUSTOMER SHOWING: HOLIDAY FASHIONS Fashions designed by Elinor Simmons for Malcolm Starr at customer showing. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday Oct. 16 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall-Holiday collection by Don Breitinger for Harold Levine. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	DON BREITINGER FOR HAROLD LEVINE	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 16 3:00 P.M.	PRESS PREVIEW OF NEW BOUTIQUE FASHIONS Opening of new boutique, featuring custom-order and special imports. By invitation. (For Release, Thurs., Oct. 17.) Publicity: Susan Fine, PL3-7300	BERGDORF GOODMAN	2ND FLOOR
Thursday Oct. 17 6:00 P.M.- 8:00 P.M. Reception	PREVIEW: STOREWIDE SCANDINAVIAN PROMOTION "Skal Scandinavia"--preview of two-week promotion, featuring home furnishings and fashions from Denmark, Finland, Norway, Sweden. Seven designers will be present. By invitation. (For Release, Fri., Oct. 18.) Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR
Friday Oct. 18 11:00 A.M.	PRESS CONFERENCE WITH MARY QUANT "...Marys With Mary". Informal press conference with Mary Quant and Alexander Plunkett-Greene. Four London models will present Mary Quant's Holiday and early Spring fashions. By invitation. Contact: Anne Salisbury, 957-4866.	J.C. PENNEY CO.	HOTEL ALGONQUIN STRATFORD SUITE
Monday Oct. 21 12:00 Noon Luncheon	WEST COAST FASHIONS AT LUNCHEON SHOW "The Pulse of the Pacific"--Spring and Summer collections by West Coast designers, presented by Fashion Groups of Los Angeles, San Francisco, Portland, Seattle. Co-chmn: Toni Tacoma, May Co.-Calif.; Joan Kaiser, Herald-Examiner. Prices: \$15.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON BALLROOM
Monday Oct. 21 3:00 P.M.	PRESS PREVIEW: COIFFURE FASHIONS Presentation of Fall-Winter coiffures. Fashion Director and Coordinator: John Bernard. Press by invitation. Tickets: \$15.00 each. Contact: Richard Petrolia, 22 E. 62nd St., 751-6240. Publicity: Marsha Gerber, 752-2254.	INTERCOIFFURE AMERICA	HOTEL PIERRE GRAND BALLROOM
Beginning Monday Oct. 21	OPENING OF SPRING COLLECTION Continuous showings, by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Oct. 22 10:30 A.M.	OPENING OF SPRING COLLECTION Also showing Oct. 29, 10:30. By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 22 12:30 P.M. Luncheon	MADAME GRES COUTURE AT BENEFIT LUNCHEON Fall couture by Mme. Gres. Co-chmn: Mrs. E. Albert Berol and Mrs. William Randolph Hearst, Jr. Price: \$25.00. Contact: PL. 1-0530.	MUSICIANS EMERG. FUND (745 FIFTH AVENUE)	ST. REGIS ROOF
Tuesday Oct. 22 2:30 P.M. Champagne	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 22 3:30 P.M.	OPENING OF SPRING COLLECTION Also showing Wed., Oct. 31 at 10:30. By reservation. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 22 4:00 P.M.	FASHION SHOWING: "SWEDISH SPRING '69" Swedish ready-to-wear collections. (Repeat showing: Thurs., Oct. 24, 4:00.) "For Men Only"--showing of men's fashions, Wed., Oct. 23, 10:30. "The Children's Hour"--children's ready-to-wear: Wed., Oct. 23, 2:30. All showings by invitation. Fashion Show Director: Rosemary Sheehan. Contact: Eli Weisman, Swedish Information Service, 161 East 42nd Street, 661-3300.	SWEDISH READY-TO-WEAR MFRS. ASSN.	HOTEL GOTHAM PALACE BALLROOM
Tuesday Oct. 22 7:15 P.M.	PREMIERE: "STAR" AND SUPPER DANCE Julie Andrews stars in the 20th-Century Fox film. Costumes: Donald Brooks. Tickets: \$150.00. Contact: Suite 1101, 745 Fifth Avenue, PL. 8-4810.	WILL ROGERS MEMORIAL FUND	RIVOLI THEATRE; AMERICANA HOTEL
Beginning Tuesday Oct. 22	OPENING: FIRST SPRING COLLECTION Ben Shaw and Bob Miller introduce the first Spring collection by Rodrigues for Milbo. Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO, INC. (DESIGNED BY RODRIGUES)	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Oct. 23	SWEDISH MENSWEAR SHOW, 10:30 A.M., PALACE BALLROOM, GOTHAM HOTEL		
Wednesday Oct. 23 11:30 A.M.	OPENING OF SPRING COLLECTION Designed by Belle Saunders and August de Lorenzo. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Oct. 23 1:30 P.M.	OPENING OF SPRING COLLECTION By reservation. Thereafter by appointment. Contact: Mona del Lisa, 524-9846. Publicity: Jeanne Bach, 524-9846.	ELGE BOVE	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Wednesday Oct. 23 2:30 P.M.	OPENING OF SPRING COLLECTION Designed by Marie McCarthy. Also showing Oct. 28, 29 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 23	SWEDISH CHILDRENS' WEAR SHOW, 2:30 P.M., PALACE BALLROOM, GOTHAM HOTEL		
Thursday Oct. 24 1:00 P.M.	OPENING OF SPRING COLLECTION Also showing Oct. 28, 29, Nov. 4, 6 at 1:00. By reservation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Oct. 24 1:30 P.M.	OPENING OF SPRING COLLECTION Designed by Philippe Tournaye. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Oct. 24 3:00 P.M.	PRESS PREVIEW OF ANTIQUES & GIFTS Preview of antique furniture, crystal, porcelain, objets d'art. (For Release, Fri., Oct. 25.) By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR

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Thursday Oct. 24 3:30 P.M.	OPENING OF SPRING COLLECTION Designed by Philippe Tournaye. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 24	SWEDISH READY-TO-WEAR REPEAT SHOW, 4:00 P.M., PALACE BALLROOM, GOTHAM HOTEL		
Sunday Oct. 27 6:00 P.M. Cocktails	SPRING-SUMMER BRIDAL FASHIONS Showing of new bridal fashions. Dinner at 7:00. \$15.00. Contact: Eleanor Pontius, MU. 9-5900.	BRIDE'S MAGAZINE (420 LEXINGTON AVENUE)	HOTEL PIERRE BALLROOM <u>Show at 8:15.</u> Price:
Monday Oct. 28 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS "Viewpoints '69"--collection of men's and boys' wear ideas by the editor, the designer, the retailer. Show at 9:00. (Repeat showing, Tues., Oct. 29. 8:30 A.M.) By invitation. Contact: Midge Magrane, EL. 5-7850.	CORDUROY COUNCIL (15 EAST 53RD STREET)	HOTEL McALPIN B'WAY & 34TH ST.
Monday Oct. 28 11:00 A.M.	OPENING OF SPRING COLLECTION By reservation. Thereafter continuous. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday Oct. 28 11:00 A.M.	OPENING OF SPRING COLLECTION Also Nov. 4 at 11:00. By reservation. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Oct. 28 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 29, 31, Nov. 4, 6 at 12:00. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 28	MAURICE RENTNER PRESS SHOW AT 3:00. By invitation. (Open: Oct. 29, 2:30)		
Monday Oct. 28 4:00 P.M. Cocktails	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Oct. 28 5:00 P.M. Cocktails	PREVIEW: SPRING- SUMMER COLLECTION By invitation. Thereafter by appointment, private suite. Contact: 415-444-5070 (Calif.).	RICHARD TAM (OAKLAND, CALIF.)	HOTEL PLAZA STATE SUITE
Beginning Monday Oct. 28	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Janet Bonomo, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Oct. 28	OPENING OF SPRING COLLECTION Designed by Ronnie Simon. By appointment. Contact: BR. 9-0952.	PARNES-FEINSTEIN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 28	OPENING OF SPRING COLLECTION Designed by Patrick Porter and Leamond Dean. Continuous showings. Con- tact: LO. 5-1036. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Oct. 29	CORDUROY COUNCIL REPEAT SHOW, 8:30 A.M., McALPIN HOTEL		-7-

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Tuesday Oct. 29 10:00 A.M.	OPENING: NEW SEASON '69 Also Nov. 6, 12 at 10:00 A.M. By reservation. Contact: LA. 4-7285.	FRANK GALLANT	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday Oct. 29 10:00 A.M.	OPENING OF SPRING COLLECTION Designed by Molly. Also Oct. 31, Nov. 7, 11 at 10:00. By reservation. Contact: PE. 6-7121.	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Oct. 29 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 30, 31, Nov. 5, 6 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 29 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 31, Nov. 7 at 11:00 A.M. By reservation.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: LO. 4-3246.
Tuesday Oct. 29 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 31, Nov. 6 at 12:00 Noon. By reservation.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: LA. 4-0237.
Tuesday Oct. 29 12:30 P.M. Luncheon	FALL AND HOLIDAY FASHION SHOWING Fashions by Harvey Berin. Commentator: Lynne Lyons Blum. Tickets: \$20.00. Contact: Stanley Sherwood, 25 West 43rd Street, WI. 7-8400.	BOY SCOUTS OF AMERICA, GREATER N.Y. COUNCIL	HOTEL PLAZA BALLROOM
Tuesday Oct. 29 1:00 P.M.	OPENING OF SPRING COLLECTION Also showing Oct. 31, Nov. 6 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 29 2:30 P.M.	SPRING COLLECTION BY BILL BLASS Also showing Oct. 30, 31, Nov. 5, 7, 13 at 2:30. By reservation. (Press Show: Mon., Oct. 28, 3:00 P.M., by invitation.)	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: LA. 4-6968.
Oct. 29	OSCAR DE LA RENTA PRESS SHOW AT 3:30 P.M. (Opening Oct. 30 at 10:30)		
Tuesday Oct. 29 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 31, Nov. 4, 6 at 4:00. By reservation. (Press Show: Wed., Oct. 30, 5:00, by invitation only.) Publicity: Bob Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Oct. 29 4:00 P.M.	OPENING OF SPRING COLLECTION Also Mon., Nov. 4 at 4:00 P.M. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 29 5:30 P.M. Cocktails	PREVIEW OF SPRING COLLECTION By invitation. Thereafter by appointment at showroom, 29th floor. Contact: LA. 4-7900.	GAYLE KIRKPATRICK (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Oct. 29	OPENING OF SPRING COLLECTION Designed by Shannon Rodgers. By reservation only. or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Contact: CH. 4-4940
Wednesday Oct. 30 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 31, Nov. 6 at 10:30. By reservation. (Press Preview: Tues., Oct. 29, 3:30, by invitation only.) Contact: Mabel Glembay, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Oct. 30 11:00 A.M.	OPENING OF SPRING COLLECTION Designed by David Kidd. Also showing Nov. 1, 6, 11 at 11:00. By reservation. Contact: BR. 9-5794.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Wednesday Oct. 30 12:15 P.M. Luncheon	INTRODUCTION OF NEW FRAGRANCE Press preview of new Spring-Summer fragrance, "Wicker". By invitation. Publicity: Maggie Bickel, 697-4900.	PRINCE MATCHABELLI (485 LEXINGTON AVE.)	TAVERN ON THE GREEN CENTRAL PARK AT 67TH ST.
Wednesday Oct. 30 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 31, Nov. 1 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Designed by Ole Borden. Also Nov. 6 at 2:30. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Oct. 30 4:00 P.M.	PREVIEW OF SPRING COATS AND COSTUMES By invitation only. Showing also Thurs., Oct. 31 at 4:00 P.M. Continuous thereafter, by appointment, beginning Fri., Nov. 1. Contact: 563-6380.	ADOLPH BLANK & MARTINO COATS	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Wednesday Oct. 30 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter continuous. Contact: Shirley Ornstein, LO4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Oct. 31 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Continuous thereafter. Contact: Gayle or Teri, PE. 6-2291.	BARBERINI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday Oct. 31 3:30 P.M.	OPENING OF SPRING COLLECTION By invitation. Continuous, by appointment, beginning Tues., Nov. 5. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Friday Nov. 1 10:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 6, 8, 12 at 10:30 A.M. By reservation.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: LO. 3-5650.
Wednesday Nov. 6 2:00 P.M.	OPENING OF SPRING COLLECTION Showing of coats, suits, costumes, Nov. 6, 12, 14, 19 at 2:00. By appt. Contact: Miss Lorna or Miss Ruth, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR

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JANUARY							FEBRUARY							MARCH							
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12	13	14	15	16	17	18	9	10	11	12	13	14	15	9	10	11	12	13	14	15	
19	20	21	22	23	24	25	16	17	18	19	20	21	22	16	17	18	19	20	21	22	
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APRIL							MAY							JUNE							
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				1	2	3	4	5				1	2	3	1	2	3	4	5	6	
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JULY							AUGUST							SEPTEMBER							
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OCTOBER							NOVEMBER							DECEMBER							
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				1	2	3	4					1			1	2	3	4	5	6	
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19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	
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